

info@bkstyle.org
bkstyle.org

info@fashionweekbrooklyn.com
fashionweekbrooklyn.com

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By @kojenwa, Zebra PR

FWBK “Haute Brooklyn” Unveils Emerging Talent in Fashion, Music, and Entertainment
A week-long event filled with sleek designs, creative panel, impeccable performances and philanthropy

From Jay Z to Biggie Smalls and back to the Brooklyn Bridge again, no question remains as to whether icons are made in Brooklyn. With over 2,500+ attendees and a multitude of sponsorships including presenting sponsor Kings Plaza (Macerich Group), Fashion Week Brooklyn (FW|BK) “Haute Brooklyn,” FW 2018 was the epitome of a successful blend of talent, savvy, philanthropy and art. Attendees from the show experienced some of the most creative, daring designers, emerging from fashion capitals (ranging from Asia to Europe). As well as panel discussions on topics that shapes the fashion industry.

No FWBK season would be complete without the support of the Brooklyn Borough President’s office, @bpericadams who hosted the press reception on April 5, 2018. Designers were personally awarded citations from the Brooklyn Borough President himself. A major highlight was the philanthropic support for @denimdaynyc - an organization supporting the survivors of sexual assault and domestic violence. For a complete schedule of events, please visit www.fashionweekbrooklyn.com but we’ve summed it all up here for all you trendsetters out there so you don’t have to.

Day One: Kickoff party at Warehouse Studio, @warehousestudiosbklyn, with an amazing musical performance from Sarah Charness @sarahpinkviolin followed by streetwear designers and rising stars such as KidSuper, @kidsuper, Hood Goodie, @hood_goodie, and Tru Life Clothing NYC @trulifeclothingnyc.

Day Two: In the vein of *panel discussion* and an everlasting desire to save the world, attendees could easily pivot to “Tech and Sustainability in Fashion”, moderated by Jill Manoff, editor-in-chief of Glossy Media. The conversation was rife with challenges and solutions specific to how fashion brands can become more sustainable through the use of technology. Experts such as Celine Semaan, @theslowfactory; Veronika Harbick, @thursdayfinest; Ira Levy, @levynyc; Mikaila Brown, @tctproject; Kristen Luong @kromagnonnyc were honorary speakers who gave their expertise and knowledge in this landmark arena.

Day Three: With BK Style Foundation’s (BK|SF) unique mission to enrich the fashion industry’s youth, the foundation hosted a night of Young Designers, where thirteen-year-old designer Ayame Paige @sweetie_koolture, and eight young designers from Maxwell William HS showcased their unique collections inspired by Ralph Lauren. The evening was generously hosted by Automatic Studios NYC, @automaticstudiosnyc; with thirteen-year-old DJ Annie Red, @dj_annie_red as the official DJ of the evening.

Day Four: Even leading up to the #metoo and #timesup movement, the BK Style Foundation has a strong heart and fierce patriotism for survivors of sexual assault and domestic violence, shining a positive light on

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survivors during “Denim Night Out”. This was a fundraising night where proceeds were donated to Denim Day NYC @denimdaynyc. Hosted at LyteHouse Studio, @lytehouse_studio, the evening included impeccable

performances by ARITA, @aritaworldwide and The Sudden Trio, @thesuddentrio. Collections that graced the runway were from Annie Couture New York, @anniecoutureofficial; Alex Musicci, @alex_musicci; and Circle3.nyc, @circle3.nyc. Who knew that denim could serve as more than a fashion statement?

Day Five: Cut to 10 Hudson Yards NYC (Location Host @SAP Leonardo Center), where attendees network at a panel discussion “Genderless Fashion,” on the roles in the fashion industry and how the shift is impacting the industry. Moderated by Brian Balthazar @brianbalthazar and hosted by Brad Welling @_bradw_official, the panel included Tom Speight, CEO of 2(X)ist; Jason McNary Raponi, CEO of Unode50; Jessica Laiter, Associate Editor of Temper Magazine; Shawaun Johnson, of Tommy Hilfiger, Stevie Boi @sbshades, Alison Gough of @wearestylus. Mini fashion presentation showcasing 2(x)ist @official2xist and Sexed USA @officialsexed desgins.

Day Six: The final two days of Haute Brooklyn, started on April 13th, located at 99 Scott Studios with an opening performance by Karry-Ann Scorpion, @scorpionin8. Filled with beautiful designs, collections that were by Mary Jeager, @maryjeager_ny; Iso NYC, @iso_ny; Illusion Lab, @illusionslab; Nacinimod Deodee, @nassat_nation; Tashee, @tasheeinc; Hileeyn V., @hileeynvargas_fd; and Easie Couture Design School; @esaiecouture. Special feature collection was presented by Runway The Real Way, @runwaytherealway; showcasing designers, 7Hands Design, @7handsdesign; Diva Big, @divabigg; and Sika Collection, @sikacollectionnyc.

Day Seven: Haute Brooklyn’s final night was wrapped up with exhilarating performances by Yut and The Hot Hour, @yutviolinist, and AziaAm, @azia.iam. Runway show started with a presentation by Mo Glover’s, @zyem_nyc, with a group of children models with Wakanda inspired clothing. Followed by an amazing lineup of designers, opening with designer Bobby Day, @bobbydaynyc, Angelique Terrelonge, @southbeachfurs, Assane Sene, @assanese, Fatale Maison, @fatale_maison, and Mondo @trustmondo.

Closing the show was headliner Stevie Boi Shades, @sbshades, who stunned attendees with a dark twist of his “Pink” collection, bringing along beautiful models such as singer, rapper, and TV personality Bianca Bonnie, Cory Wade Hindorff from America’s Next Top Model, photographer Michael Antonio, singer Yummy Bingham, Ms. Kit from VH1 Black Ink and artists Metal Clown and @azia.iam.

BK Style Foundation (BKSF) (501(c)3 non-profit) was founded in 2004 as a platform for Brooklyn’s explosive creative talent. BKSF’s mission is to assist emerging, underprivileged designers in honing their talent and growing their business, and to provide a professional forum to showcase their creations alongside other emerging designers from around the globe.

Thanks to the generosity of the fashion community, the BK Style Foundation improved and enhanced the lives of young talent by creating an eco-system that will be sustainable for creative talent and brands globally, enabling each talent and brand to flourish in the fashion industry’s global ecosystem.

For more information contact media@fashionweekbrooklyn.com

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